



## HAPPY NEW YEAR

Greetings,

Happy New Year to you and your families!

On behalf of the Board of Directors, I want to take a moment to express our heartfelt appreciation to each member of the SCAS team. Your dedication and hard work have been the driving force behind our success, and it's because of you that we are where we are today. Despite 2024 being a challenging year, together we managed to complete and deliver various prestigious projects. We are proud to have received the Big 5 Award-Winning for the LEED-CERTIFIED L'Oreal Head Office in Cairo, Egypt, marking a major milestone in our commitment to sustainable building practices. 2024 has also observed a significant growth in our Corporate and Hospitality sectors.

As we step into 2025, we are delighted to announce that we have secured major contracts. SCAS is stronger than ever, now among the top of the list for fit-out contractors in Egypt. With a new organizational structure, fresh talent, and expanded scale, we're set for even greater horizons. For the new year, we'll focus on our growing Industrial and Residential sectors, with the Industrial sector expected to drive significant revenue. Further, our projects now extend beyond Cairo, encompassing new developments in Hurghada and Ras El Hekma and we are looking forward to venturing into the Saudi market.

We also want to extend our deepest gratitude to our clients, who are an integral part of our journey. Your trust and continued collaboration are the essence of our success. The strong relationships we've built with you over the years are a testament to our shared commitment to excellence and innovation. As we move into 2025, we look forward to strengthening these partnerships and achieving even greater milestones together.

Looking ahead, our strategic direction remains focused on sustainable, long-term growth. We will continue refining our business units and policies, ensuring agility and flexibility while remaining true to our core values. With the joining of new experienced calibers, our goal is to build a team of leaders who will mentor others and take the company to new heights. With every hurdle, we learn and grow stronger, as we turn newly encountered challenges into opportunities.

Lastly, I'm personally excited about moving into our new headquarters in 2025. The spacious, open-plan facility with high-quality features and advanced technology will indeed signify a new chapter in our journey. It is tailored to foster a positive work atmosphere where our team members can thrive, innovate, and enjoy themselves during work.

Best wishes for a happy, joyful and prosperous New Year.



Taymour Scarello
Chief Executive Officer



## JANURARY 2025

## How to Keep Your New Year's Resolution: A Guide to Achieving Your Goals in the New Year

Starting a new year with a resolution is exciting, but sticking to it can be challenging. Here's a shorter guide with six key tips to help you stay on track.





### 1. Set Specific and Realistic Goals

Make your resolutions clear and attainable. Instead of vague goals like "get fit," aim for something measurable, like "work out three times a week." This makes it easier to stay focused and track progress.

#### 2. Create a Plan

A goal is only as good as the plan behind it.
Break your resolution into smaller, actionable steps. For example, if your goal is to save money, set a monthly savings target and track it regularly.

#### 3. Track Your Progress

Monitor your progress to stay motivated. Whether it's counting workouts or checking your savings, seeing progress reinforces your commitment and boosts morale.

#### 4. Start Small and Build Gradually

Avoid feeling overwhelmed by starting with manageable changes. Build momentum with small steps, like adding healthier meals to your diet before committing to an intense workout plan.

#### 5. Create a Support System

Share your goal with friends or family who can support and hold you accountable. A strong support system makes staying on track easier and more enjoyable.

### 6. Be Flexible and Stay Positive

Setbacks happen, but they don't mean failure. Adjust your plan when needed and stay positive. Celebrate small wins and keep your focus on the long-term goal.



















SCAS team loves to inspire. There's nothing quite like ending the year with a gesture of goodwill. As part of **SCAS's Corporate Social** Responsibility (CSR) initiatives, we were privileged to collaborate with Yalla Kafala in arranging this charitable event and contributing to aid their impactful endeavors, spreading happiness and joy. Seeing these little faces smile certainly made our day.

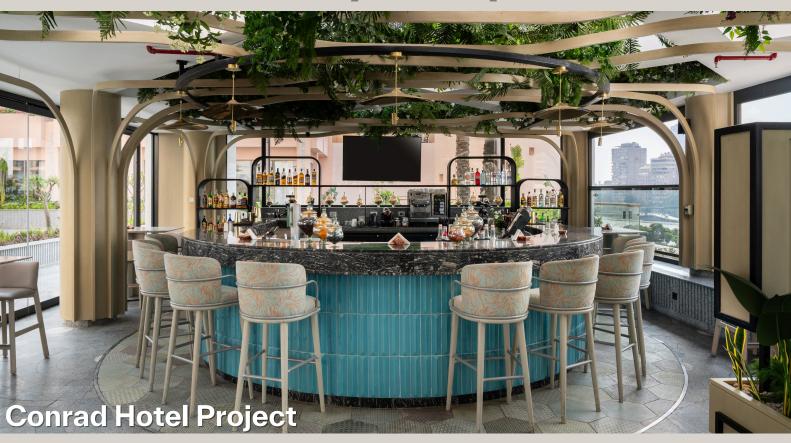






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# Recently Completed

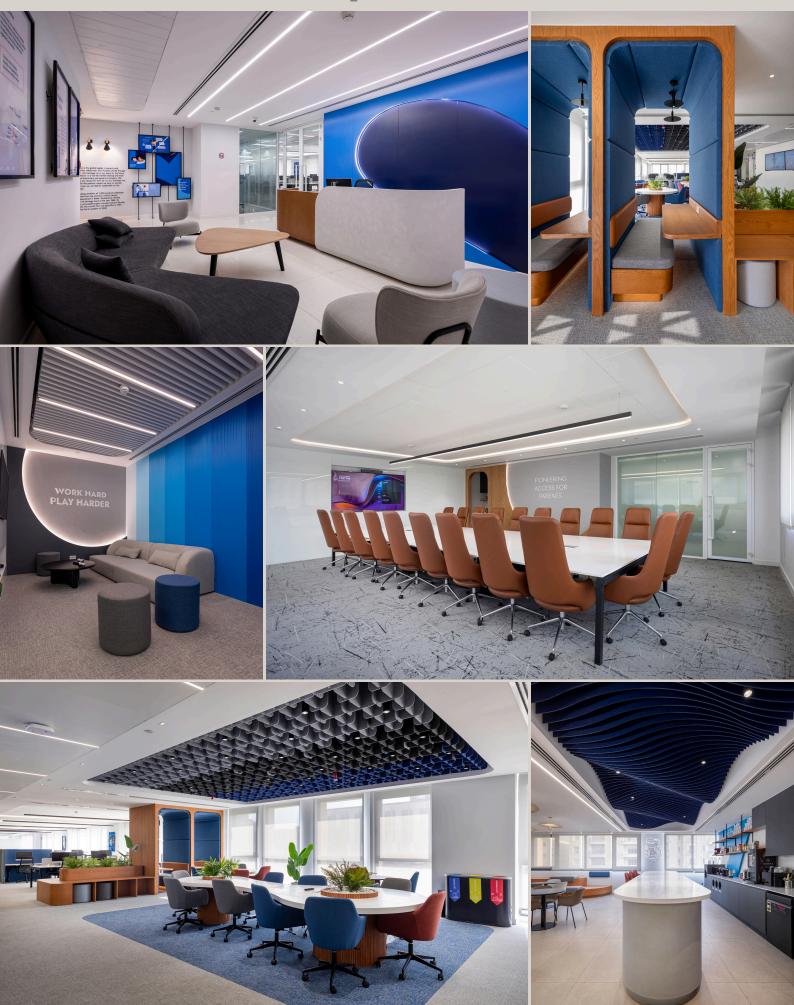








# New Corporate Office



Saher Aziz

Projects Director

Mina Adly

Project Manager

Mohamed Sobhy

Senior Quantity Survey Engineer

Mohamed Adel

Senior Site Engineer

Mina Anwer

Site Electrical Engineer

Ebram Attia

Site Electrical Engineer

Ahmed Maher

Site Engineer

Yacoub Medhat

Site Engineer

Mina Anwer

Site Electrical Engineer

Ebram Attia

Site Electrical Engineer

Mohamed Salah

Technical Office Engineer

Sandra Fayez

Technical Office Engineer

Mariam Adel

Technical Office Engineer

Souhaila Mohamed

Electrical Technical Office Engineer

Adly Fayez

General Supervisor

Andrew Ayad

Supervisor

Mohamed Essam

Documented Information Controller - Site

Mahmoud Mohamed

Documented Information Controller - Site